

2026 Stonewall Sports National Tournament Sponsorship Prospectus

Virginia Beach, VA
October 22-25, 2026



presented by

RIVERS CASINO
PORTSMOUTH

Stonewall Sports, Inc. Chapter Locations

Atlanta, GA	Fargo, ND	Philadelphia, PA
Austin, TX	Gainesville, FL	Pittsburgh, PA
Baltimore, MD	Greensboro, NC	Raleigh, NC
Boston, MA	Houston, TX	Richmond, VA
Charlotte, NC	Indianapolis, IN	Salt Lake City, UT
Chicago, IL	Jacksonville, FL	San Francisco, CA
Cleveland, OH	Kansas City, MO	Twin Cities, MN
Columbus, OH	New Orleans, LA	Washington, D.C.
Detroit, MI	Norfolk, VA	Wilmington, NC



Event Introduction

Inclusive Multi-Sport Championship

The tournament unites LGBTQIA+ athletes and allies to celebrate competition, inclusion, and community across multiple sports disciplines.

Legacy and Pride

Rooted in the Stonewall movement, the event honors resilience, visibility, and pride through elite athletics and cultural celebration.

Community Engagement

The schedule balances athletic competition with social events, fostering community connection and advocacy for diversity and inclusion.

Sponsor Opportunities

Sponsors gain meaningful exposure while supporting LGBTQIA+ inclusion, wellness, and community building in a values-driven environment.

Sports Played

Billiards, Bocce, Bowling, Cornhole, Dodgeball
Kickball, Pickleball, Ultimate, Volleyball (Indoor & Outdoor)

Contact us at tournament@stonewallsports.org to learn more today!

Stonewall by the Numbers

Chapters & Players

27 Chapter Cities across **18** States & Washington, D.C.

38,000 Active Players across Stonewall Sports, Inc.

3,000 Estimated number of 2026 Tournament Players & Attendees

SSI Scope & Network

70,000 Stonewall Email Subscribers with a **43%** Open Rate

75% open rate on targeted emails to registered tournament participants

12,000 Followers across SSI Instagram, Facebook, & Threads









Purchasing Power

\$917 Billion annual spend by the LGBTQIA+ Community

75% likelihood that someone will switch to your brand/company when the brand supports the LGBTQIA+ community



Sponsorship Levels

	Presenting -SOLD OUT-	Beverage	Gold	Silver	Bronze	Fans
Investment	\$20,000	\$15,000	\$10,000	\$5,000	\$3,000	\$1,000
Available Opportunities	No Longer Available	One per beverage type	Six	Four	Unlimited	Unlimited
Onsite Presence						
# of Weekend Event Pass	Eight Passes	Five Passes	Five Passes	Three Passes	Two Passes	One Pass
Recognition at Thurs & Fri Leader Event	Speaking opportunity					
Table at Registration						
Number of Booths at Events/Sports	Three Days	Two Days	Two Days	One Day		
Marketing Outreach						
Logo in Tournament Emails*	Top Tier	Second Tier	Second Tier	Third Tier	Final Tier	
Logo on Player T-Shirt	Top Tier	Second Tier	Second Tier	Third Tier		
Social Media & Website Recognition	Company Logo w/ Link to Site	Company Logo w/ Link to Site	Company Logo w/ Link to Site	Company Logo	Company Logo	Company Name
Logo on Tournament Signage	Top Tier	Second Tier	Second Tier	Third Tier	Final Tier	
Logo on Wristband						
Included in Tournament Guide	Full Page Ad	Half Page Ad	Half Page Ad	Quarter Page Ad	Company Logo	Company Name

*Stonewall National Tournament send approximately 25 all-player, tournament-wide emails. Sign up to sponsor as soon as possible to not miss being included in our promotional emails.

Stonewall Sports, Inc. is a 501(C)(3) organization. Individuals are able to submit for tax deductions.